



Alliance for  
Ukraine

# 2026 Work Plan

# Why a work plan?



When we gathered as volunteers and board members in January 2026, we identified the uncertainty surrounding us at this moment in time. Those of us living in the U.S. are experiencing political and social dynamics that impact our jobs, relationships, and daily lives. Those living outside of the U.S. are navigating the geopolitical issues that continue to impact Ukraine and create safety and security issues due to Russia's ongoing war with Ukraine.

But, we recognized the need to make a plan to help us move forward.

This 2026 work plan serves as a roadmap to guide our work to support Ukraine and continue building upon the fantastic work we've done over the past several years as a community.

# Who are we? Our Mission



The mission of the Returned Peace Corps Volunteers Alliance for Ukraine (RPCV-AUA) is to empower an international network of people, agencies, and organizations dedicated to fostering a self-determined and globally-connected Ukraine by enacting the shared values of the Peace Corps community. Our organization's strategic goals are inspired by and rooted in our three pillars: community, engagement, and impact.

# Who do we want to be? Our Vision

We envision a vibrant and impactful community of Ukraine Returned Peace Corps Volunteers who continually foster their shared values to the benefit of Ukraine.



# 2026 Overarching Goals

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## Goal 1

Maintain momentum for current AUA high-impact engagement practices and projects.

## Goal 2

Establish meaningful partnerships and collaboration with organizations and institutions whose missions align with AUA.

## Goal 3

Enhance fundraising initiatives to support AUA innovation and project sustainability.



## **Maintain momentum for current AUA high-impact engagement practices and projects.**

Provide two rounds of Peremoha grants, providing core support and funding to Ukraine in 2026.

Plan and host quarterly events for AUA members that focus on fun and connection.

Coordinate and plan another op-ed challenge for AUA members leading up to Ukraine's Independence Day in August 2026.

Track member attendance at events to understand our core demographic and also assess how we are reaching new or reconnected members.

Launch 2026 Annual ESJ-focused Member Survey in spring 2026 to obtain member feedback.

Establish the equity and social justice plan for 2026–27 which utilizes the board's learning from the DEIB training and furthers our commitment to ESJ in our programs and initiatives by June 30, 2026.

Plan an educational panel with academics, RPCVs in country and/or former/current Peace Corps staff to discuss political/social/educational issues in Ukraine.

Track social media engagement to identify membership involvement through our social platforms.

**Establish meaningful partnerships and collaboration with organizations and institutions whose missions align with AUA.**

Continue to foster the relationship with the Families for Russian and Ukrainian Adoption, Including Neighboring Countries.

Establish two additional partnership grants by August 2026 to support grant round #10.

Attend three regional-based events to establish connections and share about opportunities to get involved.

Re-engage with Orgs in Solidarity by July 2026 to understand their current initiatives and identify potential AUA involvement moving forward.

Engage with NPCA to strengthen our status as an affiliate organization, including understanding opportunities for AUA to be involved in committees, marketing opportunities available to all RPCVs through NPCA, and additional collaboration where desired.



## **Enhance fundraising initiatives to support AUA innovation and project sustainability.**

Establish a two-year fundraising strategy.

Launch a targeted donor campaign.

Host an engaging, fun merchandise campaign with a strong social media presence (similar to merch madness in 2024).

Revive the calendar committee to create, market, and sell the AUA 2027 calendar.

Host the third Peremoha Auction for Action in spring 2026.

Revise guidelines for AUA members interested in selling Babusya's Kitchen to bookstores in their home community that are clear, concise, and easy to follow.

Sell Babusya's Kitchen to ten bookstores.



Interested in  
getting involved?



Email us at  
[info@allianceforukraine.org](mailto:info@allianceforukraine.org).